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Formerly TOSHIBA PC Company

#### A New Name. From the Laptop Experts.

For 35 years, the world knew Dynabook as TOSHIBA PC. A trusted brand responsible for creating the world's first laptop, shaping the face of mobile computing, setting the standard for quality and reliability and selling 170 million laptops worldwide.

Today, Dynabook is a wholly-owned subsidiary of Sharp Corporation and a part of the Foxconn Technology Group family of companies. To commemorate this new beginning and honor the Toshiba legacy, the name was changed to Dynabook.

Dynabook continues to deliver the same superior level of quality and reliability in its diverse portfolio of professional-grade hardware and software offerings, including awarding-winning mobile and security solutions ideal for enterprise, SMB and education markets.



# What's in a Name?

The Dynabook brand has a storied history within the computing market. First, as the name used by Alan C. Kay for his imagined portable computer concept to the Toshiba Dynabook T1000SE introduced in 1989. And, ultimately, becoming the flagship brand for Toshiba laptops in Japan. As Dynabook embarks on this next chapter, it's proud of the legacy of innovation and mobility the Dynabook name represents.



# The Dynabook Difference



#### **Proprietary BIOS**

The only laptop manufacturer that writes its own BIOS (the base firmware executed when a PC is turned on and initializes the hardware and loads the OS). Dynabook's BIOS enhances tamper resistance, secures pre-boot communication, optimizes performance and provides the ability to customize settings and information.



#### **Value-Add Customization**

Get the exact technology you need, without paying for features you don't need. In addition, Dynabook can configure each new PC without delaying shipment. Configuration services include Image Load, Asset Tag and Customer BIOS Settings.



#### **Rigorous Testing**

Committed to quality and reliability,
Dynabook develops, engineers,
manufactures and extensively tests laptops
in-house to optimize system components.
Rest assured, Dynabook laptops undergo
strict testing to ensure durability and
performance.



#### **Custom-Built Laptops**

Dynabook laptops are engineered with a full range of in demand features, but every business is different. With unrivaled attention to detail, Dynabook technical professionals will work directly with you and your IT staff, tailoring a customized solution and assembling everything you need right at the factory.





# A Legacy of Mobile Expertise

For more than three decades, Dynabook has shaped the mobile computing landscape by taking chances to push beyond the status quo.



#### What does it take to be called 'the expert'? Ceaseless innovation for one.

At Dynabook, it all started by debuting the world's first laptop in 1985 with the Toshiba T1100 (pictured above), which sparked a revolution of thinner, lighter and more powerful mobile computing devices, including more than 30 World's First Technologies.

Dynabook pioneered the integration of longlasting compact batteries for laptops, pushed the boundaries of display capabilities, led the miniaturization of components and materials

for maximum portability, and advanced breakthroughs in thermal management via patented Fresh Air Cooling and Multiple Heat Pipe Designs. It also introduced a new type of mobile computing with the world's first Windows 10 Pro AR Smart Glasses.

Dynabook will continue to reinvent mobility and expand mobile computing portfolios so customers can work smarter and accomplish more.

# The Evolution of Innovation

35 years of Experience, more than 30 World's Firsts including

TFT

1985

World's First Laptop

1 st

World's

**First** 

Laptop





## **Backed by Titans.**

Dynabook's strength is demonstrated by the support of it's two technology titans, Sharp Corporation (\$19.2 Billion), which purchased Dynabook in 2018, and technology titan Foxconn Technology Group (\$182 Billion), which is a principal investor in Sharp and represents a unique resource.

This impressive backing, together with a mobile heritage, has allowed Dynabook to bolster itself from a financial, technology, procurement and manufacturing perspective to expand business with new products and services all to meet our customers' needs.

#### SHARP.

Sharp specializes in simple-to-use, up-to-date office technology that can help remove business barriers and create a Simply Smarter Workplace by improving communication, efficiencies, workflows and security.

#### **FOXCONN®**

Foxconn, a Fortune Global 500 company, is the world's largest provider of electronics manufacturing services and the third-largest technology company by revenue.



# Strong Partnerships = Strong Products

In 1985, the T1100—the world's first laptop computer—featured an Intel® 80C88 (4.77MHz) processor and Microsoft's MS-DOS 2.11. It became the epitome of power and performance for mobile computing. Three decades later, this unique partnership of technology pioneers, maintains and goes beyond just incorporating hardware and software into award-winning mobile computing solutions.

Dynabook has collaborated on various milestones with Intel and Microsoft, including power management, forward-thinking form factors, wireless docking and next-generation security to evolve the mobile computing space. This collaborative relationship with Intel and Microsoft gives a unique insight to develop products which shape the face of the mobile computer marketplace.

Rest assured, a Dynabook laptop will always feature the latest technologies from Intel and Microsoft in addition to Dynabook's own innovations and design standards.







# The In-House **Advantage**

Dynabook products are meticulously designed and rigorously engineered to deliver a superior level of quality and reliability. Dynabook continues to be the only major PC vendor to employ an in-house approach to designing, engineering, manufacturing and testing products to deliver superior quality and reliability.

With every product brought to market, unmatched knowledge base and customer feedback is applied in virtually every phase of the process. This unrelenting commitment to delivering the best is found in every element of these professional-grade laptops and results in some of the industry's lowest failure rates.









# (10)

# Rigorous testing. For better results.

For long-term durability, rigorous product testing measures are conducted to improve quality and reliability. Dynabook products undergo drop, spill and pressure simulations via HALT (Highly Accelerated Life Testing). For high-usage components, such as the hinge, ports and keyboard, five years of open and closing, plugging and unplugging and typing are simulated. And finally, the Portégé® laptops are designed to pass the U.S. Military (MIL-STD-810G) standard testing methodologies for altitude, drop, dust, extreme temperatures, humidity, shock and solar radiation to demonstrate the strength and durability of these business laptops.

Put it all together and you can rest assured — when you turn to Dynabook you're not just getting time-tested mobile expertise, but a laptop you can count on day after day.



Dynabook is the mobile computing experts and understand the needs of the market.

Within the Tecra®, Portégé® and Satellite Pro<sup>™</sup> product families, a wideranging portfolio of laptops from entry-level to premium and traditional clamshell to multi-function convertibles are offered.

Dynabook continues to focus that same relentless pursuit of excellence with a progression of cutting-edge mobile solutions that help mobile professionals excel where, when and how they want.



# Portégé®

#### A Showcase of Technology for the Ultimate in Mobility

Designed for those who demand the thinnest, lightest and ultimate in mobility. The Portégé product line delivers the latest in design and innovation, such as the world's lightest 13.3-inch laptop<sup>1</sup>, award-winning 2-in-1 computing solutions and an extensive collection of Windows Secured-core PCs, the most secure Windows devices available today.



<sup>1</sup>Based on 13.3" laptops with 10th Generation Intel Core U Series processors as of January 5, 2020



### Tecra®

#### **Performance Laptops that Mean Serious Business**

A collection of productivity workhorses, the Tecra family of laptops offer everything a professional user could want to succeed in any computing environment. Featuring powerful processors, robust connectivity and enterprise-grade security, the Tecra portfolio will not disappoint.

## **Satellite Pro**™

#### No-Compromise Style, Productivity and Value

Satellite Pro™ is a family of laptops with modern designs and all-round computing capabilities that deliver exceptional value ready for the most demanding tasks required by today's workers and students.



# **Leading Innovation**

**Expand your Laptop's Potential** with Dynabook Accessories

#### **Adaptors**



#### **Docking Station**



For a full list of accessories visit here.

# Create the **Laptop You Want**

Whether you want the highest performance possible or an extremely budget friendly configuration, customers can completely customize the Portégé®,

Tecra® and Satellite Pro™ laptops to the specification that best suits their needs. And, because manufacturing is done in Dynabook's own factory, these uniquely configured laptops can be delivered in a matter of days instead of weeks.

















Web Camera



Infrared IR Camera











## **Lending a Helping Hand**

Dynabook offers unique services that allow IT organizations become efficient, more secure and to access Field Service Engineers and a variety of unique services, including PC Imaging, Custom BIOS Configuration, Asset Management, Custom Logo and Absolute Factory Activation.

# Protecting Your Investment for the Long Haul

Dynabook understands the laptop is a critical component to the success of any mobile professional and any down time means lost opportunities. Dynabook includes a 3-year International Limited Warranty and offers its customers a range of **industry leading warranty options**. For a complete list of warranty options please visit ca.dynabook.com.

## **Warranty Plus**

Dynabook provides a Warranty Plus option which replaces accidental damages or system guard. Basically a "no questions asked" one-time replacement of the product. Onsite option allows Dynabook customers to get their laptop **fixed quickly, conveniently and most importantly the way they want it.** 

Services include *Depot Repair, Carry-In, On-Site, Customer Replaceable Parts* and *Technical Phone Support*. And, for customers working internationally we offer access to our global network of Carry-In Authorized Service Providers.



Long-Term Quality
Assurance

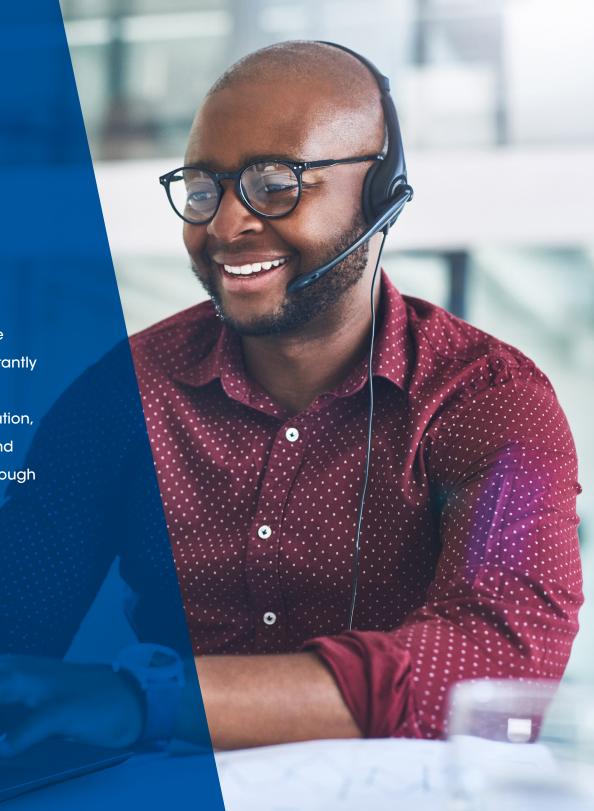




Support That Fits Your Needs

# **World-Class Support**

With technology rapidly changing and more people working beyond the office, IT departments are constantly facing challenges that require flexibility from their technology providers. A world-class service organization, backed by engineering teams in the Canada, US and Japan, support Dynabook laptops and solutions through phone, online or in-person services.





# Online Support Resources Available 24/7

Dynabook offer extensive Online Support though the website. Customers can gain access to product support, download system drivers and software updates, use the vast community forums to find answers to questions, order replacement parts and track the status of a repair as well as register products and review warranty information.

Customers can also take advantage of the
Troubleshooting Assistant to help solve problems and
order customer replaceable parts such as AC Adapter,
HDDs and batteries.



#### **Trusted Repair Providers**

More than 1,000 Authorized Service Providers (ASP) around the world are trained and certified to diagnose and repair Dynabook laptops. Service providers are easy to find via the ASP finder tool on the Online Support Website.



#### **Fixed in No Time**

The Dynabook Depot Repair service offers customer mail-in service. Once it is determined that the laptop needs a closer look, Dynabook will ship a box and provide shipping labels all at no cost to the customer. Dynabook strives to complete the process including repair in less than five business days.



#### **On-Site Repair**

Not everyone has the time to ship away or drop off their laptop for service. This is why Dynabook offers On-Site Repair. Working with the Dynabook On-Site Team to determine the issue, a certified repair technician with replacement parts will be sent to the customer's corporate location or home office to resolve the issue with as little disruption as possible.



# Dynabook and the Environment

**Dynabook** is passionate about environmental conservation and goes beyond recycling. They have carefully developed a strategy centered on sustainability to ensure products, people and policies unite to minimize the impact on the environment—today, tomorrow and the future.

To provide environmentally conscious products and services throughout their lifecycle, Dynabook focuses on planet-conscious design measures, such as energy conservation, resource-saving, recycling and reduction or elimination of specific chemical substances.

Dynabook also institutes a Green Procurement initiative, which means procuring products, parts, components and materials with minimal environmental impacts from supply chain partners.

These measures and the procurement policy reduce the environmental impact, specifically in prevention of global warming, lowering carbon footprint and preserving natural resources.

Click here for more information about Dynabook Inc.'s environmental policy.







## **More than Products**

**In addition** to Dynabook's commitment to producing environmentally conscious products, they comply with applicable laws, regulations, industry guidelines and standards.

Dynabook assess business operations, products and services on the environment, including impact on biodiversity. Objectives and targets for the reduction of environmental effects are specified, including the prevention of pollution.

Dynabook's mission is to enhance all business associates' and employees' environmental awareness through activities and their participation in training and educational sessions. They also work with local communities on impactful green programs.

While Dynabook is proud of the programs and policies already in place, there is always more to be done. That's why Dynabook is continuously evaluating, updating, and improving environmental management and sustainability strategies.

For 35 years, Dynabook has pioneered, partnered and perfected mobile computing to create the Dynabook Difference. We are ready to become your mobile IT partner and demonstrate how this difference sets us apart from the competition.





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ca.dynabook.com

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